

Making the Pitch Through the Art of Storytelling Industry Roundtable: Friday, February 17, 2017



Learn tips to land you that next project or sale!
Never stop refining your communication skills.

The best leaders are usually master storytellers. Storytelling is an effective device to engage your team, activate your customers, and get buy-in from potential investors. To be successful in today's business world, it is critical to effectively build your story and deliver it in a compelling way.

Join this roundtable as we continue to enhance our interpersonal communications skills through the art of storytelling. If you have ever attended a Dale Carnegie Training program, you know this is a must attend event.

Presented by: Herb Escher, VP Corporate Development, Dale Carnegie Training

[Read more about the speaker >>](#)

Dale Carnegie understood the power and the art of storytelling. He studied great leaders and illustrated his findings in *How to Win Friends and Influence People* many years ago. Today, Dale Carnegie Training helps leaders and individuals leverage storytelling to become more successful team players and leaders.



DALE CARNEGIE®
TRAINING

Time: 12:00pm – 1:00pm

Location: Pella Crafted Luxury, Merchandise Mart, 222 W Merchandise Mart Plaza, Suite 100
(Wells Street Side Entrance)

[Click Here to Register](#)

Reservations: Required by Feb. 15, 2017. Limited seating available on a first come basis. Complimentary to members and non-members. Non-members requesting to attend will be added to a waiting list until members are accommodated. Notification of available non-member spaces is sent two business days in advance. If your plans change and you cannot honor a reservation, please contact the Chicago chapter so we can offer your seat to someone on the waiting list.

Email: csichicagochapter@gmail.com or call 773-466-4147

About CSI Industry Roundtables: Sessions are held in an informal setting to encourage dialog and attendees are welcome to bring a snack or lunch. Topics are selected that are not product or industry specific and assist in building skills and knowledge to better work within the design and construction community. CSI Product representatives and design professionals are invited to attend. If your plans change and you cannot honor a reservation, please contact the Chicago chapter.